



# The Bhagirathi Co-op. Milk Producers' Union Limited

(A Govt. of West Bengal Project)

**BU/MDO/BREAD/1941**

**Date: 26.02.2026**

The Bhagirathi Cooperative Milk Producers' Union Limited Invites Expression of Interest through e-Reverse Auctions from accredited firms, companies, and individuals for entering into Rate Contract for Contract Packing of Bread at Berhampore as per the following technical & financial specifications, terms and conditions mentioned hereunder:

## **Technical Bid Documents required to be uploaded.**

1. PAN CARD of the Firm/Individual
2. VOTER CARD/AADHAR CARD of Individual/Partners/BODs
3. ITR 2022-23,2023-24,2024-25
4. GST Registration Certificate
5. Bank Details
6. MOA, AOA and Enlistment Certificate for Company/Partnership Deed
7. Duly Signed & Sealed all pages of the EOI as a token of unconditional acceptance of the terms and conditions of EOI.
8. Company Details, Location, Address, Staff Strength etc. in Letter Head of the Firm.
9. Declaration as per Annexure-A

**EMD:** EMD of 20,000/- must be deposited to NCDFI Escrow Account.

**Bid Validity:** 180 days.

Financial Bidding must be done online in NCDFI Portal. Party must furnish breakup as per Annexure- B after/during Bid Evaluation. Annexure-B must not be submitted in Technical Bid Folder.

**Scope of Work:** The job involves producing, slicing, and packaging bread products while adhering to strict FSSAI norms. This Expression of Interest (EOI) is invited by The Bhagirathi Co-operative Milk Producers' Union Ltd. for selection of a suitable manufacturer for production of Milky Bread in 200 gm and 400 gm packs. The period of engagement shall be from 01.04.2026 to 31.03.2029. This EOI is only for empanelment and selection purpose and does not create any legal or contractual obligation upon the Milk Union. The Milk Union reserves the absolute right to modify, extend, curtail or cancel the EOI process at any time without assigning any reason. The final terms and conditions shall be governed by a separate formal agreement.

- The Lowest successful bidder should have FSSAI License and must be acquainted with manufacturing of bread.
- The MOQ shall be fixed by both the parties entering the agreement.

## **General Terms & Conditions**

1. The bidder should have manufacturing facilities of bread within the 25 km from Feeder Dairy. The selected manufacturer shall be required to manufacture Milky Bread strictly as per the formulation, quality standards and packaging design approved by the Milk



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Union and supply the same as per daily or periodic requirement communicated from time to time through indent. The scope of work shall include production, packing and making the product ready for distribution.

2. The tentative monthly requirement is approximately 50,000 pounds. However, actual production will be strictly based on the indent placed by the Milk Union. A minimum guarantee for bread production shall be 16,000 kg on a monthly average basis. If the minimum guarantee is not fulfilled due to Milk Union, compensation of Rs 5 per kg of the shortfall quantity, with respect to the minimum guarantee, shall be provided. If the manufacturer fails to supply bread as per the indent placed by the Milk Union due to plant breakdown or any other issues, excluding force majeure conditions, then the minimum guarantee for that particular month will not be applicable.
3. The bidder should have manufacturing facilities having capacity of 2,00,000 pounds per month.
4. During the period of engagement with the Milk Union, the manufacturer shall not manufacture or market Bread for its own brand or for any other party and shall maintain complete exclusivity for Bhagirathi brand.
5. The manufacturer shall be solely responsible for payment of wages, salaries, EPF, ESI, insurance, professional tax and all other statutory dues to its employees and shall also comply with all applicable laws, rules and regulations including FSSAI norms, Legal Metrology norms, Factory Act, Pollution Control, Fire Safety, GST and local authority permissions at its own cost.
6. The product shall be Milky Bread under Bhagirathi brand, marketed by The Bhagirathi Co-operative Milk Producers' Union Ltd., in 200 gm and 400 gm sliced bread packs. The packaging materials of milky bread shall be supplied by Bhagirathi Milk Union subject to auditing of quantity of packaging material should be required to produce indented quantity of bread from time to time. Damage/handling loss of packaging material beyond 1 percent than actually required quantity must be charged as penalty Rs.2/- per piece for half pound size and Rs.3/- per piece for one pound size.
7. The quality of Milky Bread shall be maintained strictly as per the standards prescribed by the Milk Union. The product shall be free from dirt, insects, larvae, rodent hair, foreign matter and any abnormal smell or taste and shall have a minimum shelf life of five days. The chemical and microbiological parameters shall conform to the applicable FSSAI standards and the specifications prescribed by the Milk Union.
8. The Milk Union shall have full liberty to fix and revise the MRP of Milky Bread from time to time and the manufacturer shall be bound to print such MRP on the product packaging without any objection.
9. Delivery of bread under the scope of milk union, the manufacturer should load the finish bread on the delivery vehicle provided by the milk union within the stipulated time period.
10. The billing shall be done on weekly basis and payment shall be made within seven days



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from the date of submission of bills and applicable GST shall be paid as per law. The final billing and payment structure shall be finalized in the formal agreement.

11. The manufacturer shall replace products which are found to be defective or having quality issues, subject to the terms which shall be finalized in the formal agreement.
12. The manufacturer shall maintain strict confidentiality regarding the business, manufacturing process, formulation, technical know-how and all brand-related information of the Milk Union and shall not disclose the same to any third party without prior written consent.
13. The manufacturer shall have no right to use the Bhagirathi name or trademark for any purpose other than manufacturing the product for the Milk Union as per authorization.
14. The Milk Union or its authorized representative shall have full right to inspect the raw materials and packaging materials to be used for making Bhagirathi Bread, manufacturing facility, production process, quality control system, records, stock and dispatch details related to Milky Bread at any time.
15. The performance of the manufacturer shall be evaluated based on quality, consistency of supply, compliance with standards and overall service performance.
16. In case of occurrence of any event beyond the control of either party such as natural calamity, strike, lockout, government restriction or any other force majeure condition, the same shall be governed by terms to be finalized in the formal agreement.
17. The legal jurisdiction and arbitration clause shall be finalized and incorporated in the final agreement to be executed with the selected manufacturer and shall be within the jurisdiction of West Bengal.
18. Indemnity:
  - I. The Manufacturer shall indemnify, defend, and hold harmless the Company, its affiliates, and their respective officers, directors, employees, and agents ("Indemnified Parties") from and against any and all losses, damages, liabilities, claims, suits, judgments, and expenses (including reasonable legal fees and costs) arising out of or resulting from:
    - a) Defective Products: Any claim that the bread products are adulterated, misbranded, or fail to meet specifications.
    - b) Food Safety & Allergens: Any bodily injury, illness, or death from consumption, including contamination or undeclared allergens.
    - c) Regulatory Non-Compliance: Violations of applicable food safety laws or regulations.
    - d) Product Recalls: Costs associated with a recall, withdrawal, or market notification necessitated by the Manufacturer's breach or negligence.
    - e) Breach of Warranty: Breaches of the Manufacturer's representations, warranties, or covenants.



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- II. Exceptions. The Manufacturer is not obligated to indemnify the Company to the extent that claims are caused by the Company's own gross negligence, willful misconduct, or unauthorized modifications.
  - III. Procedure. The Company shall provide prompt written notice of any claim to the Manufacturer, who shall have the right to assume the defense.
  - IV. Survival. This indemnification obligation shall survive the expiration or termination of this Agreement
19. This EOI document is only an invitation for participation and does not constitute any offer or contract. The rights and obligations of both parties shall arise only after execution of a formal agreement.

Sd/-  
Managing Director  
The Bhagirathi Milk Union



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## Annexure-A DECLARATION

(To be furnished in a Letter Head of Bidder duly signed and sealed)

1. I/We the undersigned solemnly declare that all the statements made in the documents, records etc., attached with this application are true and correct to the best of my/our knowledge.
2. I/We the undersigned do hereby certify that neither my/our firm/company nor any of its constituent partners have abandoned any work/works of similar nature and magnitude in India, in the past.
3. I/We the undersigned do hereby certify that any of the contracts awarded to me/us has not been terminated rescinded, due to breach of contract on my/our part in the past.
4. I/We the undersigned do hereby certify that we have not been blacklisted by NDDDB or any dairy industry or any other industry in the past.
5. I/We the undersigned do hereby certify that the materials to be supplied against the Contract shall be original and genuine. We further declare that no refurbished component or spare shall be supplied.
6. I/We the undersigned authorize (s) and request any bank / person / firm / corporation / Government Departments to furnish pertinent information deemed necessary and requested by The Bhagirathi Cooperative Milk Producers' Union Ltd. to verify the statement made by me/us or to assess my/our competence and general reputation.
7. I/We the undersigned, understand(s) that further qualifying information / clarifications on the statement made by me / us may be requested by The Bhagirathi Cooperative Milk Producers' Union Ltd and agree(s) to furnish such information/clarification within SEVEN Days from the date of receipt of such request from The Bhagirathi Cooperative Milk Producers' Union Ltd.
8. **I/We agreed to abide by the terms and conditions of the Reverse Auction Notice.**

### **Dated Signature of Applicant with Seal:**

To be signed by the officer authorized by the Firm/  
Company to sign on behalf, the Firm/Company with company's seal)

**Note:** In case of sole proprietary concern,  
affidavit should be signed only by the sole proprietor.

(Title of the Officer)

(Title of the firm/Company)

(Date)



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## Annexure-B

### FINANCIAL OFFER

#### TO BE PRODUCED IN LETTER HEAD FOR FINANCIAL BID EVALUATION

SL NO.	SKU	Conversion charge excluding flour price for Bread (In Rs)	Current Price of Flour ((In Kg) as on Date of Bidding)	Quantity of Flour Required for the respective loaf (In Kg)	Cost of Flour Required for the respective loaf (Rs)	Final Quoted Price of Bread
1	Milky Bread 200gm	To be filled up by the bidder	To be filled up by the bidder	To be filled up by the bidder	To be filled up by the bidder	To be quoted during Financial Bidding
2	Milky Bread 400gm	To be filled up by the bidder	To be filled up by the bidder	To be filled up by the bidder	To be filled up by the bidder	To be quoted during Financial Bidding

Date:

Signature of Bidder